



# CERTIFICATE IN INTERDISCIPLINARY PERSUASION

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A certificate in **Interdisciplinary Persuasion** requires the completion of 15 credit hours. Certification in interdisciplinary persuasion is highly valuable across various fields as it demonstrates the ability to craft messages tailored to different audiences, including marketing, leadership, sales, and public relations. Students wishing to obtain a certificate must take these five classes:

| Code        | Title               | Hours |
|-------------|---------------------|-------|
| COM 201     | Group Discussion    | 3     |
| COM 310     | Persuasive Speaking | 3     |
| COM 315     | Voice and Diction   | 3     |
| ENG 214     | Persuasive Writing  | 3     |
| JOU 204     | Journalism          | 3     |
| Total Hours |                     | 15    |