

BA MASS COMMUNICATION & JOURNALISM

Kentucky State University offers a dynamic Bachelor of Arts in Mass Communication and Journalism (MCJ) that equips students with the skills and knowledge needed for successful careers in journalism, public relations, digital media, and professional communication. MCJ students must complete 120 undergraduate credit hours to graduate. Within those hours, all majors complete a 21-hour MCJ Core Curriculum, followed by additional specialized coursework in one of three concentrations: Multimedia Journalism, Public Relations, or Speech Communication. These concentrations allow students to customize their academic journey in alignment with their interests and professional goals, through courses that emphasize writing, media literacy, critical thinking, and hands-on communication practice.

Students gain real-world experience through internships, media production labs, and student-run outlets like *The Thorobred News*, as well as opportunities in podcasting, public speaking, and digital storytelling. The program also offers minor programs in both Mass Communication and Journalism and Speech Communication, along with certificate options in Digital Communication, Journalism, Multimedia Journalism, Public Relations, Interdisciplinary Persuasion, Speech Communication, and Sports Communication. These versatile academic pathways prepare graduates to communicate effectively across traditional and emerging media platforms, making them well-positioned for a variety of careers in the ever-evolving communication industry.

Students pursuing a MCJ Bachelor's degree will choose from one of the three concentrations: Multimedia Journalism, Public Relations, or Speech Communication.

MCJ students need 120 undergraduate hours to graduate. Within the 120 hours, all MCJ majors will complete a 21-hour MCJ Core Curriculum, and then take additional courses within his or her area of concentration.

Core Requirements

Code	Title	Hours
JOU 204	Journalism	3
JOU 210	Intro to Mass Communication	3
JOU 322	Intro Digital Photojournalism	3
JOU 364	Desktop/Web Publishing	3
JOU 365	Adv Public Affairs Reporting	3
JOU 366	Public Relations Seminar	3
JOU 367	Television/Radio Production	3
Course	Title	Hours
Year 1		
Term 1 (Fall)		
FYE 118	First Year Experience	3
ENG 101	English Comp I	3

JOU 210	Intro to Mass Communication	3
COM 103	Interpersonal Communication	3
Select one General Edu	·	3
ART 130	Introduction to Art	3
MUS 130	Introduction to Music	
THE 130	Introduction to Theatre	
ENG 211	Intro to Literature	
	Hours	15
Term 2 (Spring)		
JOU 204	Journalism	3
ENG 102	English Comp II	3
MAT 111	Acceler. Contemp. Mathematics	3
or MAT 115	or College Algebra	
Select Humanities		3
EDU 204	Cultural Responsiveness	
BUA 120	Business and Society	
HIS 103 HIS 108	Western Civilization Intro to African American Hist	
	intro to African American Hist ication Behavioral Science Course	3
FIN 101	Financial Literacy	3
ECO 201	Prin of Economics I	
PSY 200	General Psychology	
SOC 203	Principles of Sociology	
	Hours	15
Year 2		
Term 3 (Fall)		
JOU 322	Intro Digital Photojournalism	3
Select one General Edu	ucational Global/Civic Course	3
AFE 117	Global Perspect Ag/Food/Env	
ASP 303	American Civil Rights Movement	
POS 361	World Politics	
POS 101	American Government	
Select one General Edu	ication Natural Science Course	3-4
BIO 101	Life Science	
CHE 109	Chemistry in Context	
BIO 111	Principles of Biology	
CHE 101	General Chemistry I	
& CHE 110	and General Chem I Laboratory	
CHE 209	Survey Gen/Organic/Biochemi	
PHS 201	Physical Sciences I	,
JOU 302	Student Media Workshop I	1
FIN 101	Ication Behavioral Science Course	3
ECO 201	Financial Literacy Prin of Economics I	
PSY 200	General Psychology	
SOC 203	Principles of Sociology	
	Hours	13-14
Term 4 (Spring)	riours	13 14
JOU 365	Adv Public Affairs Reporting	3
JOU 364	Desktop/Web Publishing	3
JOU 302	Student Media Workshop I	1
COM/JOU Advised Elec		3
JOU 201	Media Literacy	
JOU 202	Multimedia Journalism	
JOU 205	Sports Reporting	
JOU 206	Audio Production	
JOU 215	Mass Communication and Society	
JOU 250	Race/Class/Gender in the Media	
JOU 251	Evolution of Journalism	
JOU 252	African American Media	
JOU 253	The Media in Film	
JOU 305	Communication Law/Ethics	

JOU 361	Journalism II	
JOU 361 JOU 372	Television/Radio Production II	
JOU 402	Student Media Workshop II	
JOU 422	Adv Digital Photojournalism	
JOU 425	Communication Research Methods	
Minor Required Course		3
millor riequired course	Hours	13
Year 3		
Term 5 (Fall)		
JOU 362	News Editing	3
JOU 302	Student Media Workshop I	1
JOU 367	Television/Radio Production	3
COM/JOU Advised Ele	ctive	3
JOU 201	Media Literacy	
JOU 202	Multimedia Journalism	
JOU 205	Sports Reporting	
JOU 206	Audio Production	
JOU 215	Mass Communication and Society	
JOU 250	Race/Class/Gender in the Media	
JOU 251	Evolution of Journalism	
JOU 252	African American Media	
JOU 253	The Media in Film	
JOU 305	Communication Law/Ethics	
JOU 361	Journalism II	
JOU 372	Television/Radio Production II	
JOU 402	Student Media Workshop II	
JOU 422	Adv Digital Photojournalism	
JOU 425	Communication Research Methods	
Minor Required Course		3
Elective/Certificate Co	urse	3
	Hours	16
Term 6 (Spring)		
JOU 363	Magazine and Features Writing	3
JOU 373	Broadcast Announcing	3
Select TWO minor requ		6
Elective/Certificate Co		3
Year 4	Hours	15
Term 7 (Fall) Select one of the follow	wing:	3
JOU 434	Practicum in Print Journalism	3
JOU 435	Practicum in Broadcast Journal	
JOU 436	Practicum in Public Relations	
JOU 366	Public Relations Seminar	3
Minor Required Course		3
Select THREE elective		9
	Hours	18
Term 8 (Spring)		
Term 8 (Spring) Select TWO minor requ	uired courses	6
Term 8 (Spring) Select TWO minor requ Select THREE elective.		
Select TWO minor requ		9
Select TWO minor requ	/certificate courses	9
Select TWO minor requ	/certificate courses Hours	9 15
Select TWO minor requ	/certificate courses Hours	9 15 120-121
Select TWO minor requ Select THREE elective	/certificate courses Hours Total Hours	9 15 120-121
Select TWO minor requirements Select THREE elective.	/certificate courses Hours Total Hours	9 15 120-121
Select TWO minor requ Select THREE elective.	/certificate courses Hours Total Hours	9 15 120-121 Hours
Select TWO minor requ Select THREE elective. Course Year 1 Term 1 (Fall)	/certificate courses Hours Total Hours Title	9 15 120-121 Hours
Select TWO minor requ Select THREE elective. Course Year 1 Term 1 (Fall) FYE 118	/certificate courses Hours Total Hours Title First Year Experience	9 15 120-121 Hours 3 3
Select TWO minor requ Select THREE elective. Course Year 1 Term 1 (Fall) FYE 118 ENG 101	/certificate courses Hours Total Hours Title First Year Experience English Comp I	15 120-121 Hours 3 3 3
Select TWO minor requ Select THREE elective. Course Year 1 Term 1 (Fall) FYE 118 ENG 101 COM 103	/certificate courses Hours Total Hours Title First Year Experience English Comp I Interpersonal Communication Intro to Mass Communication	9 15 120-121 Hours

MUS 130		
	Introduction to Music	
THE 130	Introduction to Theatre	
ENG 211	Intro to Literature	
T 0 (0i)	Hours	15
Term 2 (Spring)	Journalism	3
JOU 204 ENG 102	English Comp II	3
MAT 111	Acceler. Contemp. Mathematics	3
or MAT 115	or College Algebra	3
Select one General Edu	ucation Humanities Course	3
EDU 204	Cultural Responsiveness	
BUA 120	Business and Society	
HIS 103	Western Civilization	
HIS 108	Intro to African American Hist	
Select one General Edu	ucation Behavioral Science Course	3
FIN 101	Financial Literacy	
ECO 201	Prin of Economics I	
PSY 200	General Psychology	
SOC 203	Principles of Sociology	
	Hours	15
Year 2		
Term 3 (Fall)		
JOU 322	Intro Digital Photojournalism	3
JOU 366	Public Relations Seminar	3
	ucation Natural Science Course	3
BIO 101	Life Science	-
CHE 109	Chemistry in Context	
BIO 111	Principles of Biology	
CHE 101	General Chemistry I	
& CHE 110	and General Chem I Laboratory	
CHE 209	Survey Gen/Organic/Biochemi	
PHS 201	Physical Sciences I (Select one of the following:)	
Free Elective		6
	Hours	15
Term 4 (Spring)		
	Ash Dublis Affaire Demonstration	
JOU 365	Adv Public Affairs Reporting	3
JOU 365 JOU 364	Desktop/Web Publishing	
	Desktop/Web Publishing	3
JOU 364	Desktop/Web Publishing	3
JOU 364 Select ONE JOU/COM	Desktop/Web Publishing Advised Elective	3
JOU 364 Select ONE JOU/COM JOU 201	Desktop/Web Publishing Advised Elective Media Literacy	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305 JOU 361	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305 JOU 305 JOU 361 JOU 372	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305 JOU 305 JOU 372 JOU 402	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305 JOU 361 JOU 372 JOU 402 JOU 422 JOU 425	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305 JOU 361 JOU 372 JOU 402 JOU 422 JOU 425	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism Communication Research Methods	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 305 JOU 305 JOU 305 JOU 305 JOU 372 JOU 402 JOU 422 JOU 425 Select one General Edit	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism Communication Research Methods ucation Behavioral Science Course	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 305 JOU 305 JOU 301 JOU 372 JOU 402 JOU 422 JOU 425 Select one General Edu FIN 101	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism Communication Research Methods ucation Behavioral Science Course Financial Literacy	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 305 JOU 305 JOU 305 JOU 372 JOU 402 JOU 422 JOU 425 Select one General Edu FIN 101 ECO 201	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism Communication Research Methods ucation Behavioral Science Course Financial Literacy Prin of Economics I	3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 305 JOU 305 JOU 305 JOU 372 JOU 402 JOU 422 JOU 425 Select one General Edu FIN 101 ECO 201 PSY 200	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism Communication Research Methods ucation Behavioral Science Course Financial Literacy Prin of Economics I General Psychology Principles of Sociology	3 3 3 3
JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305 JOU 361 JOU 372 JOU 402 JOU 425 Select one General Edu FIN 101 ECO 201 PSY 200 SOC 203	Desktop/Web Publishing Advised Elective Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism Communication Research Methods ucation Behavioral Science Course Financial Literacy Prin of Economics I General Psychology Principles of Sociology	3 3 3

Year 3			Term 2 (Spring)		
Term 5 (Fall)			ENG 102	English Comp II	3
JOU 367	Television/Radio Production	3	JOU 204	Journalism	3
COM 310	Persuasive Speaking	3	MAT 111	Acceler. Contemp. Mathematics	3
Select one General Educa	ational Global/Civic Course	3	or MAT 115	or College Algebra	
AFE 117	Global Perspect Ag/Food/Env		Select one General Ed	ducation Humanities Course	3
ASP 303	American Civil Rights Movement		EDU 204	Cultural Responsiveness	
POS 361	World Politics		BUA 120	Business and Society	
POS 101	American Government		HIS 103	Western Civilization	
Select ONE JOU/COM Ad	dvised Elective	3	HIS 108	Intro to African American Hist	
JOU 201	Media Literacy			ducation Social Science Course	3
JOU 202	Multimedia Journalism		FIN 101	Financial Literacy	
JOU 205	Sports Reporting		ECO 201	Prin of Economics I	
JOU 206	Audio Production		PSY 200	General Psychology	
JOU 215	Mass Communication and Society		SOC 203	Principles of Sociology	
JOU 250	Race/Class/Gender in the Media			Hours	15
JOU 251	Evolution of Journalism		Year 2		
JOU 252	African American Media		Term 3 (Fall)		
JOU 253	The Media in Film		JOU 322	Intro Digital Photojournalism	3
JOU 305	Communication Law/Ethics		JOU 366	Public Relations Seminar	3
JOU 361	Journalism II		Select one General Ed	ducation Natural Science Course	3
JOU 372	Television/Radio Production II		Free Elective		3
JOU 402	Student Media Workshop II		BIO 101	Life Science	
JOU 422	Adv Digital Photojournalism		CHE 109	Chemistry in Context	
JOU 425	Communication Research Methods		BIO 111	Principles of Biology	
Select ONE Minor Requir	red Course	3	CHE 101	General Chemistry I	
	Hours	15	& CHE 110	and General Chem I Laboratory	
Term 6 (Spring)			CHE 209	Survey Gen/Organic/Biochemi	
JOU 370	Public Relations Campaigns	3	PHS 201	Physical Sciences I	
JOU 375	Advertising Seminar	3	Select one General Ed	ducation Social Science Course	3
Select TWO Minor Requir	red Courses	6	FIN 101	Financial Literacy	
Select ONE Elective/Cert	tificate Course	3	ECO 201	Prin of Economics I	
	Hours	15	PSY 200	General Psychology	
Year 4	Hours	15	PSY 200 SOC 203	Principles of Sociology	
Year 4 Term 7 (Fall)	Hours	15	SOC 203		15
		15	SOC 203 Term 4 (Spring)	Principles of Sociology Hours	
Term 7 (Fall)			SOC 203 Term 4 (Spring) JOU 365	Principles of Sociology Hours Adv Public Affairs Reporting	3
Term 7 (Fall) Select one of the following	ng:		SOC 203 Term 4 (Spring) JOU 365 JOU 364	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing	3
Term 7 (Fall) Select one of the followin JOU 434	ng: Practicum in Print Journalism		SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing 1 Advised Elective Course	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435	ng: Practicum in Print Journalism Practicum in Broadcast Journal		SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing 1 Advised Elective Course Media Literacy	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436	ng: Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning	3	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 202	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing 1 Advised Elective Course	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371	ng: Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course	3	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir	ng: Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course	3 3 3	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing I Advised Elective Course Media Literacy Multimedia Journalism	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir	ng: Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses	3 3 3 6	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours	3 3 3 6	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing 1 Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours	3 3 3 6 15	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing 1 Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours uired Courses tificate Courses	3 3 6 15	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours uired Courses Hours	3 3 6 15	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours uired Courses tificate Courses	3 3 6 15	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 202 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours uired Courses Hours	3 3 6 15	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req Select TWO Elective/Cert	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours uired Courses Hours Total Hours	3 3 6 15 9 6 15	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req Select TWO Elective/Cert	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours uired Courses Hours Total Hours	3 3 6 15 9 6 15	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305 JOU 361	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req Select TWO Elective/Cert Course Year 1	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours uired Courses Hours Total Hours	3 3 6 15 9 6 15	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305 JOU 361 JOU 372	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req Select TWO Elective/Cert Course Year 1 Term 1 (Fall)	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours uired Courses tificate Courses Total Hours Title	3 3 6 15 9 6 15 120 Hours	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 361 JOU 372 JOU 402	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req Select TWO Elective/Cert Course Year 1 Term 1 (Fall) FYE 118	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours uired Courses Hours Total Hours Title First Year Experience	3 3 6 15 9 6 15 120 Hours	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305 JOU 301 JOU 372 JOU 402 JOU 422 JOU 425	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism	3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req Select TWO Elective/Cert Course Year 1 Term 1 (Fall) FYE 118 ENG 101 COM 103	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours uired Courses Hours Total Hours Title First Year Experience English Comp I	3 3 6 15 9 6 15 120 Hours	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305 JOU 301 JOU 372 JOU 402 JOU 422 JOU 425	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism Communication Research Methods	3 3 3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req Select TWO Elective/Cert Course Year 1 Term 1 (Fall) FYE 118 ENG 101 COM 103 JOU 210	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours Total Hours Title First Year Experience English Comp I Interpersonal Communication Intro to Mass Communication	3 3 6 15 9 6 15 120 Hours	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305 JOU 305 JOU 307 JOU 307 JOU 307 Select one General Edit	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism Communication Research Methods ducation Behavioral Science Course	3 3 3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req Select TWO Elective/Cert Course Year 1 Term 1 (Fall) FYE 118 ENG 101 COM 103 JOU 210 Select one General Educt	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours Total Hours Title First Year Experience English Comp I Interpersonal Communication Intro to Mass Communication ation Arts Course	3 3 6 15 9 6 15 120 Hours	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305 JOU 361 JOU 372 JOU 402 JOU 422 JOU 425 Select one General Edit	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Advised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism Communication Research Methods ducation Behavioral Science Course Financial Literacy	3 3 3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req Select TWO Elective/Cert Course Year 1 Term 1 (Fall) FYE 118 ENG 101 COM 103 JOU 210 Select one General Educt ART 130	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours uired Courses Hours Total Hours Title First Year Experience English Comp I Interpersonal Communication Intro to Mass Communication ation Arts Course Introduction to Art	3 3 6 15 9 6 15 120 Hours	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305 JOU 361 JOU 372 JOU 402 JOU 422 JOU 425 Select one General Edition of the select	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Madvised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism Communication Research Methods ducation Behavioral Science Course Financial Literacy Prin of Economics I	3 3 3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req Select TWO Elective/Cert Course Year 1 Term 1 (Fall) FYE 118 ENG 101 COM 103 JOU 210 Select one General Educt ART 130 MUS 130	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours Total Hours Title First Year Experience English Comp I Interpersonal Communication Intro to Mass Communication ation Arts Course	3 3 6 15 9 6 15 120 Hours	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 305 JOU 361 JOU 372 JOU 402 JOU 422 JOU 425 Select one General Edition of the selection of the sele	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Madvised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism Communication Research Methods ducation Behavioral Science Course Financial Literacy Prin of Economics I General Psychology Principles of Sociology	3 3 3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req Select TWO Elective/Cert Course Year 1 Term 1 (Fall) FYE 118 ENG 101 COM 103 JOU 210 Select one General Educt ART 130	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours uired Courses Hours Total Hours Title First Year Experience English Comp I Interpersonal Communication Intro to Mass Communication ation Arts Course Introduction to Art Introduction to Music	3 3 6 15 9 6 15 120 Hours	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 361 JOU 372 JOU 402 JOU 422 JOU 425 Select one General Edition of the selection of	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Madvised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism Communication Research Methods ducation Behavioral Science Course Financial Literacy Prin of Economics I General Psychology Principles of Sociology	3 3 3
Term 7 (Fall) Select one of the followin JOU 434 JOU 435 JOU 436 JOU 371 Select ONE Minor Requir Select TWO Elective/Cert Term 8 (Spring) Select THREE Minor Req Select TWO Elective/Cert Course Year 1 Term 1 (Fall) FYE 118 ENG 101 COM 103 JOU 210 Select one General Educ. ART 130 MUS 130 THE 130	Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Public Events Planning red Course tificate Courses Hours uired Courses Hours Total Hours Title First Year Experience English Comp I Interpersonal Communication Intro to Mass Communication ation Arts Course Introduction to Art Introduction to Music Introduction to Theatre	3 3 6 15 9 6 15 120 Hours	SOC 203 Term 4 (Spring) JOU 365 JOU 364 Select ONE JOU/COM JOU 201 JOU 205 JOU 206 JOU 215 JOU 250 JOU 251 JOU 252 JOU 253 JOU 361 JOU 372 JOU 402 JOU 422 JOU 425 Select one General Edition of the selection of	Principles of Sociology Hours Adv Public Affairs Reporting Desktop/Web Publishing Madvised Elective Course Media Literacy Multimedia Journalism Sports Reporting Audio Production Mass Communication and Society Race/Class/Gender in the Media Evolution of Journalism African American Media The Media in Film Communication Law/Ethics Journalism II Television/Radio Production II Student Media Workshop II Adv Digital Photojournalism Communication Research Methods ducation Behavioral Science Course Financial Literacy Prin of Economics I General Psychology Principles of Sociology equired Course	3 3 3

4 BA Mass Communication & Journalism

Year 3		
Term 5 (Fall)		
JOU 367	Television/Radio Production	3
COM 302	Interracial/Intercultural Comm	3
Select one General E	Educational Global/Civic Course	3
AFE 117	Global Perspect Ag/Food/Env	
ASP 303	American Civil Rights Movement	
POS 361	World Politics	
POS 101	American Government	
Select ONE JOU/CO	M Advised Elective Course	3
JOU 201	Media Literacy	
JOU 202	Multimedia Journalism	
JOU 205	Sports Reporting	
JOU 206	Audio Production	
JOU 215	Mass Communication and Society	
JOU 250	Race/Class/Gender in the Media	
JOU 251	Evolution of Journalism	
JOU 252	African American Media	
JOU 253	The Media in Film	
JOU 305	Communication Law/Ethics	
JOU 361	Journalism II	
JOU 372	Television/Radio Production II	
JOU 402	Student Media Workshop II	
JOU 422	Adv Digital Photojournalism	
	•	
JOU 425	Communication Research Methods	
JOU 425 Select ONE Minor Re		3
JOU 425 Select ONE Minor Ro		3
Select ONE Minor Re	equired Course	
Select ONE Minor Re	equired Course Hours	15
Select ONE Minor Re Term 6 (Spring) COM 310	equired Course Hours Persuasive Speaking	15
Select ONE Minor Re Term 6 (Spring) COM 310 COM 315	equired Course Hours Persuasive Speaking Voice and Diction	1 5 3 3
Select ONE Minor Ro Term 6 (Spring) COM 310 COM 315 Select TWO Minor R	equired Course Hours Persuasive Speaking Voice and Diction equired Courses	15 3 3 6
Select ONE Minor Re Term 6 (Spring) COM 310 COM 315	equired Course Hours Persuasive Speaking Voice and Diction equired Courses //certificate Course	15 3 3 6 3
Select ONE Minor Re Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective,	equired Course Hours Persuasive Speaking Voice and Diction equired Courses	1 5 3 3 6
Select ONE Minor Ro Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective,	equired Course Hours Persuasive Speaking Voice and Diction equired Courses //certificate Course	15 3 3 6 3
Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective, Year 4 Term 7 (Fall)	equired Course Hours Persuasive Speaking Voice and Diction equired Courses //Certificate Course Hours	15 3 3 6 3 15
Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective, Year 4 Term 7 (Fall) Select one of the fol	equired Course Hours Persuasive Speaking Voice and Diction equired Courses //Certificate Course Hours	15 3 3 6 3
Select ONE Minor Ro Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective, Year 4 Term 7 (Fall) Select one of the fol JOU 434	Persuasive Speaking Voice and Diction equired Courses //Certificate Course Hours lowing: Practicum in Print Journalism	15 3 3 6 3 15
Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective, Year 4 Term 7 (Fall) Select one of the fol JOU 434 JOU 435	Persuasive Speaking Voice and Diction equired Courses //Certificate Course Hours lowing: Practicum in Print Journalism Practicum in Broadcast Journal	15 3 3 6 3 15
Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective, Year 4 Term 7 (Fall) Select one of the fol JOU 434 JOU 435 JOU 436	Persuasive Speaking Voice and Diction equired Courses //Certificate Course Hours lowing: Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations	15 3 3 6 3 15
Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective, Year 4 Term 7 (Fall) Select one of the fol JOU 434 JOU 435 JOU 436 COM 401	Persuasive Speaking Voice and Diction equired Courses //Certificate Course Hours lowing: Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Institutional Communications	15 3 3 6 3 15
Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective, Year 4 Term 7 (Fall) Select one of the fol JOU 434 JOU 435 JOU 436 COM 401 Select ONE Minor R Select ONE Minor R	Persuasive Speaking Voice and Diction equired Courses //Certificate Course Hours lowing: Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Institutional Communications equired Course	15 3 3 6 3 15 3
Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective, Year 4 Term 7 (Fall) Select one of the fol JOU 434 JOU 435 JOU 436 COM 401	Persuasive Speaking Voice and Diction equired Courses //Certificate Course Hours Iowing: Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Institutional Communications equired Course //Certificate Courses	15 3 6 3 15 3 3
Select ONE Minor Ro Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective, Year 4 Term 7 (Fall) Select one of the fol JOU 434 JOU 435 JOU 436 COM 401 Select ONE Minor Ro Select TWO Elective	Persuasive Speaking Voice and Diction equired Courses //Certificate Course Hours lowing: Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Institutional Communications equired Course	15 3 6 3 15 3 3
Select ONE Minor Ro Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective, Year 4 Term 7 (Fall) Select one of the fol JOU 434 JOU 435 JOU 436 COM 401 Select ONE Minor Ro Select TWO Elective Term 8 (Spring)	Persuasive Speaking Voice and Diction equired Courses //Certificate Course Hours Iowing: Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Institutional Communications equired Course //Certificate Courses Hours	15 3 6 3 15 3 3 3 6
Select ONE Minor Ro Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective, Year 4 Term 7 (Fall) Select one of the fol JOU 434 JOU 435 JOU 436 COM 401 Select ONE Minor Ro Select TWO Elective	Persuasive Speaking Voice and Diction equired Courses //Certificate Course Hours Iowing: Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Institutional Communications equired Course //Certificate Courses Hours	15 3 6 3 15 3 3 6 15
Select ONE Minor Ro Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective, Year 4 Term 7 (Fall) Select one of the fol JOU 434 JOU 435 JOU 436 COM 401 Select ONE Minor Ro Select TWO Elective	Persuasive Speaking Voice and Diction equired Courses //Certificate Course Hours Ilowing: Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Institutional Communications equired Course //Certificate Courses Hours Required Courses //Certificate Courses	15 3 3 6 3 15 3 3 6 15
Select ONE Minor Ro Term 6 (Spring) COM 310 COM 315 Select TWO Minor R Select ONE Elective, Year 4 Term 7 (Fall) Select one of the fol JOU 434 JOU 435 JOU 436 COM 401 Select ONE Minor Ro Select TWO Elective	Persuasive Speaking Voice and Diction equired Courses //Certificate Course Hours Iowing: Practicum in Print Journalism Practicum in Broadcast Journal Practicum in Public Relations Institutional Communications equired Course //Certificate Courses Hours	15 3 3 6 3 15 3 3 6 15

A minor in **Mass Communication** requires the completion of 18 credit hours. Students wishing to minor in mass communication must take these six classes:

Code	Title	Hours
JOU 204	Journalism	3
JOU 322	Intro Digital Photojournalism	3
JOU 364	Desktop/Web Publishing	3
JOU 365	Adv Public Affairs Reporting	3
JOU 366	Public Relations Seminar	3

JOU 367	Television/Radio Production	3
Total Hours		18

A minor in **Speech Communication** requires the completion of 18 credit hours. Students wishing to minor in speech communication must take these six classes:

Code	Title	Hours
COM 200	Public Speaking	3
COM 201	Group Discussion	3
COM 302	Interracial/Intercultural Comm	3
COM 304	Oral Interpretation	3
COM 310	Persuasive Speaking	3
COM 315	Voice and Diction	3
Total Hours		18