

SPORTS MANAGEMENT TRACK

The Sports Management Track of this degree combines the study of human movement and physical performance with the business and administrative side of sports. Students will gain knowledge in exercise physiology, sports marketing, facility management, and leadership, preparing them for diverse careers across the sports and fitness industries. Graduates from this track can apply their knowledge in areas such as athletic administration, sports marketing and promotion, event and facility management, corporate wellness, fitness and performance coaching, recreation and community programming, and sports entrepreneurship.

Course	Title	Hours
Year 1		
Fall		
FYE 118	First Year Experience	3
ENG 101	English Comp I	3
COM 103	Interpersonal Communication	3
BIO 111 or BIO 101	Principles of Biology or Life Science	4
BUA 101	Computer Applic Business	3
	Hours	16
Spring		
ENG 102	English Comp II	3
MAT 115	College Algebra	3
or MAT 111	or Acceler. Contemp. Mathematics	
FIN 101 or ECO 201	Financial Literacy or Prin of Economics I	3
PSY 200 or SOC 203	General Psychology or Principles of Sociology	3
EDU 204 or BUA 120	Cultural Responsiveness or Business and Society	3
EXC 200	Lifelong Leisure Activities	2
	Hours	17
Year 2		
Fall		
ART 130 or MUS 130	Introduction to Art or Introduction to Music	3
HIS 103 or HIS 108	Western Civilization or Intro to African American Hist	3
BUA 204 or ENG 216	Business Communication or Technical Writing	3
ACC 201	Principles of Accounting I	3
EXC 299	Sports Concepts	3
	Hours	15
Spring		
ACC 202	Principles of Accounting II	3
EXC 345	Sports Communication	3
EXC 360	Economics/Governance in Sports	3
MKT 301	Principles of Marketing	3

MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport of EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4 Fall HED 321 Comm EXC 380 Coach EXC 389 Legal // EXC 401 Tests I EXC 402 Resear Hours Spring EXC 440 Interns JOU 205 Sports MKT 325 Interns EDU 422 Teachi EXC 371 Sports EXC 372 Sports EXC 373 Sports EXC 374 Sports EXC 475 Sports EXC 475 Interns EXC 375 Sports EXC 475 Interns EXC 375 Sports EXC 475 Interns EXC 375 Interns EXC 376 Sports EXC 477 Sports	unity Health Ing Competitive Athletics Isspects of Coaching Ideasurements of HPE Ich Methods/Excercise Sci Inhip In Exercise Science Reporting It Marketing Ing Health in Schools Ind Field Iderobic Dance II	14 3 3 3 3 14 3 3 3 3 1
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport a EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4 Fall HED 321 Comm EXC 380 Coach EXC 389 Legal A EXC 401 Tests I EXC 402 Resear Hours Spring EXC 440 Interns JOU 205 Sports EDU 422 Teachi EXC 370 Sports EXC 370 Sports Hours Formal Hou	unity Health ng Competitive Athletics spects of Coaching Measurements of HPE ch Methods/Excercise Sci hip In Exercise Science Reporting t Marketing ng Health in Schools und Field	3 2 3 3 3 14 3 3 3
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport a EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4 Fall HED 321 Comm EXC 380 Coach EXC 389 Legal A EXC 401 Tests I EXC 402 Reseau Hours Spring EXC 440 Interns JOU 205 Sports EDU 422 Teachi	unity Health ng Competitive Athletics spects of Coaching Measurements of HPE ch Methods/Excercise Sci hip In Exercise Science Reporting t Marketing ng Health in Schools	3 2 3 3 3 14 3 3 3
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport a EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4 Fall HED 321 Comm EXC 380 Coach EXC 389 Legal A EXC 401 Tests I EXC 402 Reseau Hours Spring EXC 440 Interns JOU 205 Sports	unity Health ng Competitive Athletics spects of Coaching Measurements of HPE ch Methods/Excercise Sci hip In Exercise Science Reporting t Marketing	3 2 3 3 3 14 3 3
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport a EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4 Fall HED 321 Comm EXC 380 Coach EXC 389 Legal A EXC 401 Tests I EXC 402 Reseau Hours Spring EXC 440 Interns JOU 205 Sports	unity Health ng Competitive Athletics spects of Coaching Measurements of HPE ch Methods/Excercise Sci hip In Exercise Science Reporting	3 2 3 3 3 14 3
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport a EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4 Fall HED 321 Comm EXC 380 Coach EXC 389 Legal A EXC 401 Tests I EXC 402 Resear Hours Spring EXC 440 Interns	unity Health ng Competitive Athletics espects of Coaching Measurements of HPE ch Methods/Excercise Sci	3 2 3 3 3 14
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport a EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4 Fall HED 321 Comm EXC 380 Coach EXC 389 Legal A EXC 401 Tests I EXC 402 Resear Hours Spring	unity Health ng Competitive Athletics aspects of Coaching Measurements of HPE ch Methods/Excercise Sci	3 2 3 3 3 14
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport a EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4 Fall HED 321 Comm EXC 380 Coach EXC 389 Legal A EXC 401 Tests I EXC 402 Resear	unity Health ng Competitive Athletics Ispects of Coaching Measurements of HPE	3 2 3 3 3
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport a EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4 Fall HED 321 Comm EXC 380 Coach EXC 389 Legal A EXC 401 Tests I EXC 402 Resea	unity Health ng Competitive Athletics Ispects of Coaching Measurements of HPE	3 2 3 3 3
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport a EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4 Fall HED 321 Comm EXC 380 Coach EXC 389 Legal /	unity Health ng Competitive Athletics Ispects of Coaching Measurements of HPE	3 2 3 3
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sports EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4 Fall HED 321 Comm EXC 380 Coach EXC 389 Legal Adapte	unity Health ng Competitive Athletics spects of Coaching	3 2 3
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sports EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4 Fall HED 321 Comm EXC 380 Coach	unity Health ng Competitive Athletics	3
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport a EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4 Fall HED 321 Comm	unity Health	3
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport a EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4 Fall		
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport a EXC 320 Adapte HED 300 Found EXC 421 Organi Hours Year 4	zation Admin of HPE	14
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport a EXC 320 Adapte HED 300 Found EXC 421 Organi Hours	zation Admin of HPE	14
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport e EXC 320 Adapte HED 300 Found	zation Admin of HPE	
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport e EXC 320 Adapte HED 300 Found		3
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports EXC 370 Sport 3	of Health Education	3
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring EXC 355 Sports	d Physical Education	3
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours Spring	nd Society	3
MGT 301 Princip EXC 371 Sports EXC 218 Teach Hours	Officiating	2
MGT 301 Princip EXC 371 Sports EXC 218 Teach		
MGT 301 Princip EXC 371 Sports		16
MGT 301 Princip	Body Conditioning	1
	Facility/Event Manageme	3
EAU 340 Sports	les of Management	3
EVO 240	Marketing	3
EXC 333 Psycho	Socio Aspects of Sports	3
EXC 323 Intro to		3
Year 3 Fall	Exercise Science	
Hours		
ECO 202 Prin of		15