



**KENTUCKY STATE
UNIVERSITY**

BUSINESS ADMINISTRATION (BUA)

BUA 101: Computer Applic Business

A survey of business-application software with emphasis on the personal computer. The student learns word processing, electronic spreadsheets, data management, business graphics, and Internet concepts.

Credit Hours: 3

Contact Hours: 3

BUA 102: Leadership/Development I

Credit Hours: 1

Contact Hours: 1

BUA 120: Business and Society

Credit Hours: 3

Contact Hours: 3

BUA 202: Leadership/Development II

This course provides an in depth overview of the field of business administration and an orientation to the School of Business. Students learn essential skills for success in their career of choice within the profession of business. Department major should complete this course in their sophomore year.

Credit Hours: 1

Contact Hours: 1

BUA 204: Business Communication

Application of communication theory to business writings and oral presentations.

Prerequisite: BUA 101, BUA 102 and ENG 102, all with grades of C or better

Credit Hours: 3

Contact Hours: 3

BUA 320: Business Statistics

This course focuses on numerical data analysis and interpretation. Topics include: measures of central tendency, probability, Test of Hypothesis, Regression, Correlation, ANOVA, Sample Survey and how these concepts are applied in business and related areas

Prerequisite: MAT 115, ACC 201, BUA 204 and ECO 201, all with grades of C or better, or approval of the instructor

Credit Hours: 3

Contact Hours: 3

BUA 321: Legal Environment

A study of the American legal system; basic legal rules relating to torts, crimes, and contracts; and the regulatory environment in which businesses operate. Attention is given to ethical considerations affecting business and law.

Prerequisite: ACC 201, BUA 204 and ECO 201 all with grades of C or better

Credit Hours: 3

Contact Hours: 3

BUA 322: Business Law

A study of the law relating to sales, negotiable instruments, real and personal property, agency, partnerships, and corporations. Attention is given to ethical considerations affecting business and law.

Prerequisite: BUA 320

Credit Hours: 3

Contact Hours: 3

BUA 325: Bus. Res. & Data Analysis

Credit Hours: 3

Contact Hours: 3

BUA 350: Lean

Discussions of philosophies, recent research, concepts, and tools of Lean. Credit: 3 semester hours.

Prerequisite: ACC 201, ECO 201, BUA 204

Credit Hours: 3

Contact Hours: 3

BUA 355: Performance Metrics

Open sourced; group based; conceptual-tool development focused.

Covers performance metrics students may utilize in all areas of business.

Credit Hours: 3

Contact Hours: 3

BUA 360: Quality Management

Discussions of philosophies, recent research, concepts, and tools of Quality Management. Credit: 3 semester hours

Prerequisite: ACC 201, ECO 201, BUA 204

Credit Hours: 3

Contact Hours: 3

BUA 370: Global Business Issues

A study of the international business arena, including environmental forces (economic, cultural, technological, political, legal, physical) and their implications for development effective business strategies.

Credit Hours: 3

Contact Hours: 3

BUA 380: Leadership and Business Ethics

Prerequisites: MGT 301, MKT 301, Acc 202. This course explores ethical issues that arise in the context of doing business and leading organizations. Specifically, this course helps students explore how leaders with the many dilemmas they face when making business and organizational decisions and apply moral reasoning to specific situations.

Credit Hours: 3

Contact Hours: 3

BUA 402: Senior Seminar

This is the final course in the 3-part seminar series required for all undergraduate business students. In this course students will finalize their electronic professional portfolio and review business topics and principles on a comprehensive and integrative basis to prepare graduating seniors for a capstone assessment. The course also administers a standardized assessment. (1 credit)

Credit Hours: 1

Contact Hours: 1

BUA 480: Finance Internship

Off-campus on-the-job employment related to the discipline of business management.

Prerequisite: junior or senior classification and consent of chairperson

Credit Hours: 3

Contact Hours: 3

BUA 499: Independent Study

Research and in-depth study of a particular business administration concept or problem under the guidance of a faculty member.

Prerequisite: Senior classification and consent of chairperson

Credit Hours: 3

Contact Hours: 3

BUA 500: Survey of Economics & Finance

A survey of principles of economics and finance for graduate students.

The course covers fundamental principles of microeconomics and macroeconomics as well as fundamental concepts of corporate finance including financial analysis and planning, working capital management, and capital budgeting. This course does not count toward the 30 hours required for the MBA degree.

Credit Hours: 3

Contact Hours: 3

BUA 501: Survey of Management/Marketing

A survey of management and marketing principles for graduate students.

Emphasis is given to the theories of organizational structure, behavior and communication. The course also covers marketing fundamentals with a focus on product, price, promotion, and distribution within the context of business decision-making. This course does not count toward the 30 hours required for the MBA degree.

Credit Hours: 3

Contact Hours: 3

BUA 797: Residence Cred Thesis/Prof Prj

Graduate students who have already earned the maximum credit allowed for program thesis or project courses may be registered for this course.

This course establishes graduate candidacy status for purposes of access to university resources. (The School of Business does not currently offer a thesis track.)

Prerequisite: graduate student status; completion of the program thesis or project course; approval of advisor

Credit Hours: 3

Contact Hours: 3