



**KENTUCKY STATE
UNIVERSITY**

COMMUNICATION (COM)

COM 101: Oral Communication

Prerequisite: ENG 103 and ENG 099. An introduction to structured oral communication, concentration on the development and delivery of informative messages.

Credit Hours: 3

Contact Hours: 3

COM 103: Interpersonal Communication

The verbal and non/verbal aspects of human communication. Emphasis is placed on roles played by self-esteem, perception, trust, conflict, language, values, etc.

Credit Hours: 3

Contact Hours: 3

COM 200: Public Speaking

Deals with the preparation, delivery, and evaluation of speeches. Emphasis is placed upon the impromptu, the extemporaneous, and the written speech.

Prerequisite: COM 103

Credit Hours: 3

Contact Hours: 3

COM 201: Group Discussion

The theory and practice of small and large group discussion, and formal and informal debate strategies, emphasizing the individual's role within the group and on debate.

Credit Hours: 3

Contact Hours: 3

COM 208: Media Literacy

The course focuses on analyzing and discerning content found in traditional and digital media, and guides students to written conclusions about American media. Credit: 3 semester hours.

Credit Hours: 3

Contact Hours: 3

COM 302: Interracial/Intercultural Comm

The study of communication strategies in different cultural and racial groups.

Prerequisite: COM 103

Credit Hours: 3

Contact Hours: 3

COM 304: Oral Interpretation

Designed to equip the student with techniques for effective oral interpretation of such literature as the Bible, the Classics, dramatic literature, and poetry.

Prerequisite: COM 103

Credit Hours: 3

Contact Hours: 3

COM 310: Persuasive Speaking

The study of the rhetorical aspects of speech in persuasive styles. Emphasis is placed on gathering, structuring, and orally presenting persuasive data.

Prerequisite: COM 103

Credit Hours: 3

Contact Hours: 3

COM 315: Voice and Diction

A basic course offered to acquaint the student with the social, physiological, psychological, phonetic, and linguistic bases of speech communication.

Prerequisite: COM 200

Credit Hours: 3

Contact Hours: 3

COM 401: Institutional Communications

Designed to acquaint the students with organizational structures and how they develop internal and external communication systems.

Prerequisite: Consent of faculty

Credit Hours: 3

Contact Hours: 3

COM 402: Public Relations

Study of public relations concepts. Students are given the opportunity to practice public relations theory in a variety of activities and organizations.

Prerequisite: Consent of faculty

Credit Hours: 3

Contact Hours: 3