



**KENTUCKY STATE
UNIVERSITY**

DIGITAL COMMUNICATION

The Certificate in Digital Communication is helpful for students who wish to work within a technical field and/or to enhance a company's digital marketing efforts. Technological literacy places emphasis on the ability to create, edit, translate and disseminate information through multiple platforms. The five course, 15 credit-hour certificate will allow communication professionals to learn 21st century communication tools and enhance marketability.

Code	Title	Hours
JOU 201	Media Literacy	3
JOU 202	Multimedia Journalism	3
JOU 206	Audio Production	3
JOU 364	Desktop/Web Publishing	3
JOU 367	Television/Radio Production	3